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Summary: Kaplan, Robert S. is the author of Balanced Scorecard Translating Strategy into Action, published 1996 under ISBN 9780875846514 and 0875846513.

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The balanced scorecard and strategy maps

We have found that good summaries of the Balanced Scorecard and strategy maps online are too few and far between. So we thought we d provide our own here, adapted

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The balanced scorecard is a strategic planning and management system that is used extensively in business and industry, government, and nonprofit organizations

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